

**TOWNSHIP OF LONG HILL –
COMMUNITY DAY CELEBRATION
Sponsor Application – Deadline August 27, 2010**

PLEASE CHECK ONE OF THE FOLLOWING CATAGORIES:

1. () **TITLE SPONSOR (\$10,000)** – will receive recognition as the title sponsor of the event on the advertising banner hanging across Valley Road and all correspondence, will be featured in on LHTV television, will be provided prominent (20'x20') booth space* at the event, will be featured in a publicity photo with the Mayor for a press release and the Township Website, will receive a Mayor's Proclamation regarding community assistance at a Township Committee meeting, will be featured on a sign at the event identifying the company as the Title Community Day sponsor; will receive title sponsor recognition on the Community Day Plaque to be hung at Town Hall; will receive an individual 12" x 15" Engraved Plaque; will be featured in local newspaper ads, will be recognized as the title sponsor on the front page of the event booklet, and will receive full page color ad in the event booklet.
2. () **DIAMOND SPONSOR (\$5,000)** – will receive prime (20'x10') booth space* at the event, will be featured in a publicity photo with the Mayor for the Township Website, will receive a Mayor's Proclamation regarding community assistance at a Township Committee meeting, will be featured on a sign at the event, will receive secondary sponsor recognition on the Community Day Plaque to be hung at Town Hall; will receive an Individual 9" x 12" Engraved Plaque; featured in local newspaper ads, listed on event fliers, and will receive half page black and white (4"x 5") ad in the event booklet.
3. () **EMERALD SPONSOR (\$2,500)** – will receive tertiary sponsor recognition on the Community Day Plaque to be hung in Town Hall; will receive an individual 8" x 10" Engraved Plaque; will be provided with (10'x10') booth space* at the event, listed in local newspaper ads, listed on event fliers, and listed in event booklet.
4. () **GOLD SPONSOR (\$1,000)** – will receive an individual 7" x 8" Engraved Plaque; will be provided with (10'x10') booth space* at the event, listed in local newspaper ads, listed on event fliers, and listed in the event booklet.
5. () **SILVER SPONSOR (\$500)** – will be listed on event fliers displayed at local businesses, (10x10) booth space*, and listed in the event booklet.
6. () **BRONZE SPONSOR (\$250)** – will be listed in the event booklet.

**Event Booths are for promotions or displays only. Sale of items or services must be approved by the Committee prior to event, with all proceeds donated to the committee. Sponsors are responsible for providing, setting up and taking down of their booths. Sponsors are responsible for providing their own tents (if wanted), tables & chairs.*

All Sponsors are eligible to advertise in the event booklet for an additional fee

Half Page black and white add (4" high x 5" wide) \$150.00

Full Page black and white add (8" high x 5" wide) \$250.00

*Advertisers must provide their ads in print ready format (digital or hard copy)

Deadline for all sponsorships is August 27, 2010

Please write check payable to: **Township of Long Hill Community Day**

Mail to: **Township of Long Hill Community Day, 915 Valley Road Gillette, NJ 07933**

This is a "**Not for Profit**" event, all net proceeds will benefit:

Millington Volunteer Fire Company, Stirling Volunteer Fire Company, and Long Hill Township CERT

Name & phone number as you would like it to appear: _____

Company Name: _____

Owner Name(s): _____ Phone: _____ - _____ - _____

Company Address: _____

Email Address: _____ Fax: _____ - _____ - _____

Sponsor's Signature: _____